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Pleasing comfort

Almost like barefoot

What could be nicer than walking barefoot? Feet can freely unfold, every step is consciously perceived and one simply feels good. The footbeds of the comfortable sandals and clogs of Birki Schuh GmbH, a licensee of the traditional company Birkenstock, which looks back on 230 years of experience in shoe production, mirror a human footprint in the sand. Every year since 1993, Birki's has been presenting a new collection with anatomically moulded footbeds, fashionable designs and sophisticated functions for adults and kids.

The anatomic mould of the footbeds and the use of natural, high quality materials make these shoes the epitome of healthy walking and standing. Health and comfort are still at the centre of our attention, but today, the vast selection of styles additionally distinguishes itself by creating a harmonised whole of design, comfort and quality. The world renowned anatomically moulded footbed with deep heelcup, toe grip and cork-latex footbed is unique. Firm hold and proper standing as well as the natural rolling motion of the foot are thus guaranteed.

"Our footbeds keep feet actively in motion. Musculature is strengthened, blood circulation of the skin is enhanced and foot climate is balanced", says Stefan Simon, Brand Manager of Birki's. "Demanding and strained feet automatically feel good in our shoes", explains the expert for comfortable walking. Due to the use of natural materials such as cork or latex a footbed which effectively absorbs the impact of each step and provides a comfortable foot climate is created. "Especially when it gets warmer many people get to know and appreciate our shoes. And whoever has been pampered by the comfort of our anatomic footbeds always returns to them – no matter the season." In the end it is the high quality that convinces and makes for satisfied customers. "Every human being is born with healthy feet and with the help of our shoes, we would like to help keeping your feet healthy. With proper footwear we can prevent foot and back problems", says Brand Manager Stefan Simon. And our colourful designs for adults and kids show that this service to good health

can also be fashionable. Especially our styles for the littlest ones let their hearts skip a beat. We achieve this by choosing fresh animal designs, the beautiful colours of the upper material Birko-Flor and the durability of the footbeds.

The comfortable shoes have long been indispensable even in the leisure and wellness segment. Whether flexible gardening clogs or waterproof swimming pool or sauna sandals: not only in the summer time do Birki's offer healthy standing and walking. "Soft footbeds, toe grip or small knobs foster blood circulation and comfort. Quite often customers come to us on doctor's advice", says Stefan Simon finally. "And we are almost always able to offer our customers the right clogs or sandals: with or without heel strap, regular or narrow, fashionable and sporty, with cork-latex footbed for daily use or with ALPRO®-foam footbed for swimming pool, beach or sauna. And of course we also offer custom-made orthopaedic special products. That's another one of our specialties.



Functional sandals and clogs in modern design – that's what the name Birki's has been standing for since 1993. As licensee of Birkenstock Orthopädie GmbH & Co. KG, Birki Schuh GmbH can look back on more than 230 years of experience in shoe manufacturing. The anatomic footbeds of the Birki styles perfectly adjust to the foot and support the natural step formation even during extended periods of walking and standing. Special production methods allow for the production of very light and extremely durable sandals and clogs. Due to the combination of innovative polymers with natural materials Birki's can be employed in a variety of different areas, like sauna, pool, spa, hotel, kitchen, hospital, garden, holiday, leisure, etc. The terms "anatomically moulded" and "highly developed" best summarise all Birki's collections to date.